



# Interreg

## Greece-Bulgaria

### SeeG



EUROPEAN UNION

European Regional Development Fund

## CALL FOR INVITATION IN THEMATIC WORKSHOPS

[seeg.rodopicci.gr](http://seeg.rodopicci.gr)

In the framework of the implementation of Work Package 4 (WP4) of the project titled “**Empowering businesses Seeking Growth**” (SeeG) which is approved for funding by the Operational Programme Interreg V-A Greece-Bulgaria 2014-2020 (MIS 5070714), the **Rodopi Chamber of Commerce and Industry** is organising **four-days thematic workshops with free participation**.

All workshops will be held on **March 18-21, 2023** at the **ANATOLIA HOTEL** (53, Anchialou str., PC 69133 Komotini) –Halls “**NYMPHAIA**” & “**THRACE**”.

The program of the thematic workshops is scheduled as follows:

### Saturday 18/03/2023

- ▶ **09:00-12:00, “Innovation Management”**  
Lecturer: Dr **Xanthopoulou Styliani**,  
Department of Business Administration,  
University of Macedonia
- ▶ **12:00-15:00, “Extroversion Management”**  
Lecturer: **Kessopoulou Eftychia**,  
PhD Candidate, Department of Business  
Administration, University of Macedonia
- ▶ **15:00-18:00, “Social Economy”**  
Lecturer: **Kessopoulou Eftychia**,  
PhD Candidate, Department of Business  
Administration, University of Macedonia
- ▶ **18:00-21:00, “Start-ups”**  
Lecturer: Dr **Xanthopoulou Styliani**,  
Department of Business Administration,  
University of Macedonia



The project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A «Greece-Bulgaria 2014-2020» cooperation programme.

### Sunday 19/03/2023

- ▶ **09:00-12:00, “Innovation Management”**  
Lecturer: Dr **Xanthopoulou Styliani**,  
Department of Business Administration,  
University of Macedonia
- ▶ **09:00-12:00, “Evaluation of funding opportunities”**  
Lecturer: **Konstantinos Kouzoukos**,  
General Manager at Dimossineteristiki Evros SA  
(Local Action Group)
- ▶ **12:00-15:00, “Extroversion Management”**  
Lecturer: **Kessopoulou Eftychia**,  
PhD Candidate, Department of Business  
Administration, University of Macedonia
- ▶ **12:00-15:00, “Equal opportunities and the principle of non-discrimination in business”**  
Lecturer: **Konstantinos Kouzoukos**,  
General Manager at Dimossineteristiki Evros SA  
(Local Action Group)
- ▶ **15:00-18:00, “Social Economy”**  
Lecturer: **Kessopoulou Eftychia**,  
PhD Candidate, Department of Business  
Administration, University of Macedonia
- ▶ **18:00-21:00, “Start-ups”**  
Lecturer: Dr **Xanthopoulou Styliani**,  
Department of Business Administration,  
University of Macedonia

### Monday 20/03/2023

- ▶ **16:00-19:00, “Evaluation of funding opportunities”**  
Lecturer: **Konstantinos Kouzoukos**,  
General Manager at Dimossineteristiki Evros SA  
(Local Action Group)
- ▶ **19:00-22:00, “E-commerce and cyber-security”**  
Lecturer: **Konstantinos Kouzoukos**,  
General Manager at Dimossineteristiki Evros SA  
(Local Action Group)

### Tuesday 21/03/2023

- ▶ **16:00-19:00, “Equal opportunities and the principle of non-discrimination in business”**  
Lecturer: **Konstantinos Kouzoukos**,  
General Manager at Dimossineteristiki Evros SA  
(Local Action Group)
- ▶ **19:00-22:00, “E-commerce and cyber-security”**  
Lecturer: **Konstantinos Kouzoukos**,  
General Manager at Dimossineteristiki Evros SA  
(Local Action Group)

### Information - Contact

- ▶ The participants have the chance to **attend as many workshops as they wish**; there is no limitation on workshop participation.
- ▶ **Certificates of attendance** will be awarded after the event.
- ▶ Information regarding participation is offered on workdays from 09:00 to 17:00 by calling on the number +30 2310 530995, internal number 463 (Ms. Palaeologou E.).