



**Game of Business – GoB**  
**(MIS.5070952 - B6.3a.13)**

**Agenda**

**Business Workshop**

**“Stimulating Innovation and Promoting Female Entrepreneurship”**

24 November 2021, Porto Palace Hotel, Thessaloniki – Greece

<b>Wednesday 24 November 2021</b>	
<b>09:00 – 09:30</b>	Participants’ Registration
<b>09:30 – 11:00</b>	Improving the entrepreneurial skills of women - GoB Intensive Workshop <ul style="list-style-type: none"><li>• Satu Mustonen, Karelia Univeristy</li><li>• Heli Hirvinen, Business Joensuu</li></ul>
<b>11:00 – 11:30</b>	Coffee Break
<b>11:30 – 13:00</b>	Improving the entrepreneurial skills of women - GoB Intensive Workshop <ul style="list-style-type: none"><li>• Satu Mustonen, Karelia Univeristy</li><li>• Heli Hirvinen, Business Joensuu</li></ul>
<b>13:00 – 14:30</b>	Lunch Break

**Business Conference**

**“Stimulating Innovation and Promoting Female Entrepreneurship”**

24 November 2021, Porto Palace Hotel, Thessaloniki – Greece

<b>Wednesday 24 November 2021</b>	
<b>14:30 – 14:45</b>	Presentation of the aims and objectives of GoB project
<b>14:45 – 15:15</b>	State of the art of women's entrepreneurship in Greece and Bulgaria <ul style="list-style-type: none"><li>• Greek Association of Women Entrepreneurs – SEGE</li><li>• Alliance of Entrepreneurship - AE</li></ul>
<b>15:15 – 15:30</b>	W20 - Financial & Entrepreneurship <ul style="list-style-type: none"><li>• Elvira Marasco – Head of Delegation Women20 - W20</li></ul>
<b>15:30 – 16:30</b>	The Role of Networks in Female Entrepreneurship <ul style="list-style-type: none"><li>• Greek Association of Women Entrepreneurs - SEGE</li></ul>



	<ul style="list-style-type: none"><li>• Women20 - W20</li><li>• Women Entrepreneurship Platform - WEP</li></ul>
16:30 – 17:00	Q&A – Closing remarks

