

The beginning of the history of basketball in Greece is inextricably linked with YMCA of Thessaloniki, since it is a historical fact that it was the one that brought it to our country and played a vital role in spreading and developing the sport.

Basketball was known in Thessaloniki, as early as 1919, and from the "Soldier's Houses" that the YMCA Military Mission established in order to animate and make the lives of the young army as pleasant as possible. At that time, the first demonstration games were held and the sport was first taught to the city by the foundation of the YMCA of Thessaloniki in 1921.

YMCA of Thessaloniki is the oldest club of our country, introducing the sport in Greece (1921), but at the same time it has been the pioneer in its propagation. For decades, the Association has hosted all the events in its facilities, has brought great personalities in the years to come, but even in modern times still produces great athletes.



Interreg Greece-Bulgaria

PROMO -YMC(H)A

European Regional Development Fund



Young Men's Christian Association (YMCA) – Thessaloniki (GR)



Faculty of Public Health, Health Care and Sports, South-West University "Neofit Rilski" (BG)



Municipality Of Kordelio-Evosmos (GR)



Municipality of Razlog (BG)



The project is co-funded by the European Regional Development Fund (ERDF) and by the national funds of the countries participating in the Interreg VA "Greece -Bulgaria 2014-2020" Cooperation Programme



Contact Info:

www.promo-ymcha.eu

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INVITATION

Young Men's Christian Association (YMCA) – Thessaloniki invites you to attend the **Basketball coaching seminar for young athletes with recognized basketball professionals** that will take place at its facilities on **Friday 7 June, Saturday 8 June and Sunday 9 June, 2019.**

Friday June 7th

18.00-20.00
Coach Speeches:
18.00-20.00

Coaches Registration
Nikos Kerameas, Nikos Seretis
Training basketball for children

Saturday June 8th

09.00-10.00

Welcome speech- introduction: Nikos Kerameas, Lakis Tsavas, Theodoros Rodopoulos
Basketball coaching seminar for young athletes with recognized basketball professionals

10.00-18.45

10.00-11.30
11.45-13.15
16.00-17.00
17.15-18.45

Dr. Harold Wissel
Scott Wissel
Asterios Zois
Christos Marmarinos

Sunday June 9th

09.00-14.00

Basketball coaching seminar for young athletes with recognized basketball professionals

09.00-10.30
10.45-12.15
12.30-14.00
14.00

Christos Marmarinos
Dr. Harold Wissel
Scott Wissel
Closing Ceremony

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Project URL: <http://promo-ymcha.eu>



PROMO – YMC(H)A KEY FACTS

- Project full title: Promotion and Development of YMC(H)A-Youth Mobilization-Cultural Heritage and Athletic Valorization
- Project acronym: PROMO - YMC(H)A
- Project duration: 24 months
- Funding scheme: Interreg V-A Cooperation Programme Greece-Bulgaria 2014-2020
- Participating countries: Greece, Bulgaria

ABOUT THE PROJECT

The Cross-Border area hosts a wealth of cultural resources both tangible and intangible which have to be protected and promoted. Suitable legal instruments have been introduced, adopted and complied with various international regulations and conventions. However, the management of the cultural heritage does not stop there. Nowadays, it incorporates spatial planning, combats illicit trade of antiquities, unifies sites, engages local societies and ensures the conditions required for its rational use and promotion.

The PROMO - YMC(H)A project reflects the jointly identified need to conserve, protect and promote sports and sports educational programs. It constitutes an important effort for the conservation and enhancement of cultural heritage, in order to extend the tourist season throughout the year and to raise cultural awareness and promote cooperation between the actors in the cross-border area of Greece – Bulgaria.



AIM

The sport tourism is a special form of quality tourism which gives the opportunity to invest in a huge potential market and simultaneously to achieve added value to tourist product through growth, diversification and upgrade. As in cross border area, sport tourism is associated largely with cultural, educational and environmental activities, this project constitutes an important effort for the conservation and enhancement of cultural heritage in the cross-border area, in order to extend the tourist season throughout the year and to raise cultural awareness and promote cooperation between the actors in Greece – Bulgaria area

In addition, via the YMC(H)A Project constructed the first Basketball Museum in Thessaloniki providing ICT technologies and the same time, Sports facilities and a Biometric Centre was constructed in Blagoevgrad. The need to improve the activities created from the YMC(H)A Project led to the development of a new project, the PROMO - YMC(H)A. The PROMO - YMC(H)A project will contribute to an improved approach to maximize the capacity of existing and new facilities, experience, good practice and stronger political commitment within participating communities in order to be actively involved in the world of sports. More tools for innovative sports education will be established with the creation of modern facilities, which exhibit the past, present and future of sports exploiting the comparative advantages of the neighboring countries.

Opportunities will be created for open dialogue between stakeholders and the population in the area in order to promote and protect sports. Furthermore, it's fundamental to develop new strategies to involve and educate young people, citizens of all ages, athletes or not, sports organizations and associations, and other local actors, in order to protect and promote the cultural heritage.

