
СДРУЖЕНИЕ ЗА РЕГИОНАЛНО СОЦИАЛНО И ИКОНОМИЧЕСКО РАЗВИТИЕ

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Project ENVIRONMENT YOU: Invitation to a seminar „Doing business in accordance with environmental standars & approaches to natural resources” in Smolyan

September 24, 2021 Smolyan, Meeting room of Kiparis Alpha Hotel (3A, Bulgaria Blvd.)

The Association for Regional Social and Economic Development, Project Beneficiary of the project "Environmental Management Enhancement by Youth-run SMEs - EnvironmentYou" of the CP INTERREG VA "Greece-Bulgaria 2014-2020", is organising the 2nd seminar on „Doing business in accordance with environmental standars & approaches to natural resources".

The seminar will take place on Friday, the 24th of September 2021, in Smolyan, at the Meeting room of Kiparis Alpha Hotel (3A, Bulgaria Blvd.). The aim of the event is to promote the benefits of environmentally friendly management and the ways in which businesses can maintain environmental capital in their production model. The following topics will be presented:

- Key components of environment, ways to mitigate climate change and the European Green Deal
- Green economy and circular economy
- Green entrepreneurship, green investement and green employment

All participants will receive information material related to environmental management and a certificate of participation.