



## MUNICIPALITY OF BLAGOEVGRAD

### Project Title

**Integrating Bulgaria-Greece cross-border significance historical and archeological assets into one sustainable thematic tourist destination**

### Project Acronym

**BORDERLESS CULTURE**

## OPENING PRESS CONFERENCE

### Invitation and Agenda



## INVITATION

### OPEN PRESS CONFERENCE

Blagoevgrad, 22/02/2019

On behalf of Municipality of Blagoevgrad – PB5, you are invited to participate in the Opening press conference of **BORDERLESS CULTURE**, supported by Cooperation Programme "INTERREG V-A Greece-Bulgaria" 2014 - 2020.

**Date:** Friday, 22 February 2019, 11:00 – 12:00.

**Place:** The press conference will organized by BP5 in the Hall 5, in the building of Blagoevgrad Municipality, 1 ,Georgi Izmirliiev sq, Blagoevgrad, Bulgaria.

**Aim:** We will provide information to journalists, regional, national and European public authorities to all stakeholders and the general public, which is interested in historical tourism, about the project's goals, the planned activities and the expected results of the overall implementation of the cross-border project BORDERLESS CULTURE

**Facilities:** The press conference will be provided with the ability to translate into Greek and Bulgarian, so the presentations and speeches will be held in each partner's mother tongue.

## AGENDA

### OPENING PRESS CONFERENCE

Blagoevgrad, Bulgaria

Friday 22 February 2019

**10:30 - 11:00 Welcoming Coffee and Registration**

**Session 1 Official Welcome**

**11:00 - 11:10**

- Mrs. Hristina Shopova – Deputy Mayor for Culture and Humanitarian Activities in Blagoevgrad Municipality
- Other officials

**Session 2 Presentations of project's goals, activities and planned deliverables**

**11:10 - 11:15**

- Lead Beneficiary's representative

**11:15 - 11:20**

- Project Beneficiary 2's representative

**11:20 - 11:25**

- Project Beneficiary 3's representative

**11:25 - 11:30**

- Project Beneficiary 4's representative

**11:30 - 11:35**

- Project Beneficiary 5's representative

**11:35 - 11:40**

- Project Beneficiary 6's representative

**11:40 - 11:45**

- Project Beneficiary 7's representative

**Session 3 Questions from mass media representatives**

**11:45 – 12:00**

- Project Partners will answer to the questions of mass media representatives from Greece and Bulgaria

**12:00 – 13:00 Catering**

**End of the press conference**